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DROPCAP

Business/Self Help Rights Guide

9/21/2020



Lioncrest Publishing
Publication Date: 1/28/2020

Trim Size: 8.5x5.5
Page Count: 192
Retail Price (USD): 15.99
Age: 18+
ISBN: 978-1544505374

25 Hours a Day

By Nick Bare

You have big dreams that fire you up, and yet a fear of failure is holding you back. You see the success others have achieved and doubt you could ever do what they've done. You tell yourself you lack the smarts, skills, or leadership capabilities to live out your dream, but the truth is, there's a massive gap between what you think you can do and what you're actually capable of doing. Nick Bare wants to help you close that gap. In *Twenty-Five Hours A Day*, Nick shares the lessons he learned while building his business as a member of the US Army. He grew that business to seven figures by flipping the switch and going all in--then breaking that switch so he could never go back. Now, Nick wants to help you transform your life by embracing the suck, living like you've got an extra hour, and harnessing the power of "one more." By applying these simple lessons, you'll radically improve your chances of success.

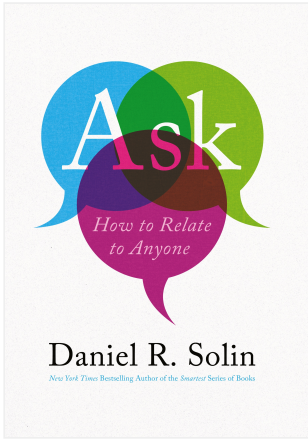
About The Author

NICK BARE is the founder and president of Bare Performance Nutrition, a seven-figure supplement company with a focus on high-quality products. Nick has a Bachelor of Science in Nutrition, served four years active duty as an infantry officer in the United States Army, and completed US Army Ranger school. He completed a 150-mile ruck march to not only raise money for Hurricane Harvey victims, but also test his mental and physical strength. Nick, who lives in Austin, Texas, has built a community of hundreds of thousands of followers on social media.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- HEALTH & FITNESS / Nutrition



Silvercloud Publishing
Publication Date: 10/8/2020

Trim Size: 9x6
Page Count: 250
Retail Price (USD): 27.95
Age: 18+
ISBN: 9780974876320

Ask: How to Relate to Anyone

By Daniel R. Solin

Do you want a tried and tested way to engage anyone? Do you want to learn how to turn an argument into an opportunity? Do you want more meaningful relationships with your colleagues, your clients, your spouse, your children, and your friends? In his meticulously researched book, based on fascinating and compelling studies in the fields of psychology and neuroscience, New York Times bestselling author Dan Solin shows you exactly how to make deeper connections with everyone. Dan has shared this transformative research with thousands of people across North America, Europe and Australia, helping them change their relationships for the better. The lessons in Ask are easy to understand and put into practice. Dan's investing books changed the way people around the globe invested. Ask will change the way people around the globe connect.

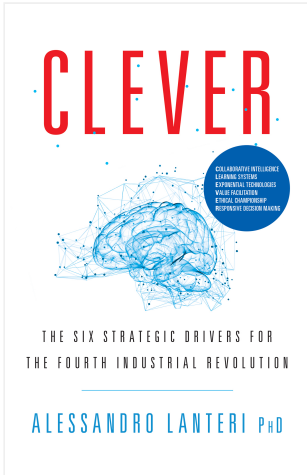
About The Author

Dan Solin is the New York Times bestselling author of the Smartest series of investing books and The Smartest Sales Book You'll Ever Read. Dan's books have been widely praised by The New York Times, The Wall Street Journal, The Library Journal, Vanguard co-founder John Bogle and many financial columnists, authors and others. He has appeared on The Early Show, The O'Reilly Factor, MSNBC's Weekend Economic Review, Fox Business and CNN's Money, and has been interviewed on many radio programs, including USA, CBS, ABC and on a number of regional NPR stations. He has shared the research in Ask with thousands of people in North America, Europe and Australia. Dan and his wife, Patricia, an artist, reside in Bonita Springs, FL. Visit his website at: askdansolin.com.

Current Licenses: None

BISAC Codes

- SELF-HELP / Communication & Social Skills



Lioncrest Publishing
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Age: 18+
ISBN: 978-1544506524

CLEVER

By Alessandro Lanteri

As a business leader, you need to make decisions that set your company up for success, now and in the future. The challenge? In this fast-changing world, the rules of strategy are being rewritten and the go-to solutions you once relied on are no longer enough. The Fourth Industrial Revolution is here. As emerging technologies like AI and blockchain become ubiquitous, they will unleash unprecedented levels of disruption. Drawing on his broad global experience, Alessandro Lanteri delivers the essential guide to strategy for this new era. His CLEVER Framework will help you understand the deep strategic drivers of the Fourth Industrial Revolution, reflect on how they affect you and your business, and respond effectively. If you're ready to fulfill your potential as a leader and create a future-ready business, it's time to get Clever.

About The Author

ALESSANDRO LANTERI, PhD is a professor of entrepreneurship at Hult International Business School in Dubai and London, and teaches executive education programs at ESCP Europe and Saïd Business School, University of Oxford. Alessandro has advised multinational corporations, the UN, and the World Economic Forum, and worked with startups and family businesses across Europe, the US, the Middle East, Asia, and Africa. His research has been published in Harvard Business Review and MIT Technology Review outlets, LSE Business Review, the World Economic Forum Agenda, and Forbes. A popular keynote speaker, Alessandro's TEDx talk has been viewed more than 200,000 times. To learn more, visit alelanteri.com.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- BUSINESS & ECONOMICS / Project Management
- COMPUTERS / Intelligence (AI) & Semantics
- COMPUTERS / Desktop Applications / Project Management Software



Lioncrest Publishing
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Retail Price (USD): 14.99
Age: 18+
ISBN: 978-1544505237

Click

By Kevin Wilhelm

You're hungry to get this win for your business, but you're not sure where to turn next. It can be extremely frustrating to feel that your business could be helping more people-- should be helping more people--but you're not reaching as many prospects as you think you should. You know that marketing is the key to unlocking the full potential of your business, but you have yet to find a resource that makes this complex category easy to understand and implement. Or, you hired an agency that promised huge results and were disappointed when what they delivered didn't live up to the hype. Click is the actionable guide you need to confidently (re)engage with digital marketing for your business. Entrepreneur and marketer Kevin Wilhelm knows the struggle business owners face, and now, he wants to help you experience digital marketing with newfound clarity. You'll be equipped with questions to ask an agency or your team, the steps to build a marketing plan, software suggestions to help track ROI, and the wisdom to reinvest or walk away.

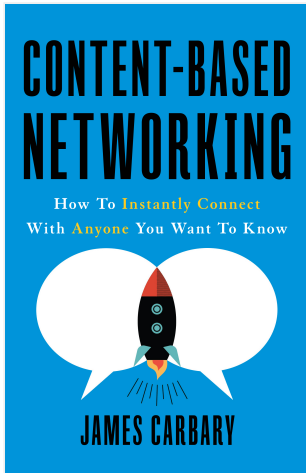
About The Author

KEVIN WILHELM has seen the evolution of digital marketing firsthand, having worked in this space since 2008. Kevin now serves as the President of POD Marketing, a network of marketing agencies he co-founded in 2014. What started with one client has grown to more than 100, from one employee to over thirty, and from the struggles of bootstrapping a startup to generating millions in recurring revenue.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- BUSINESS & ECONOMICS / General
- BUSINESS & ECONOMICS / Marketing / Direct



Lioncrest Publishing
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ISBN: 978-1544503967

Content-Based Networking

By James Carbarry

There's a reason everyone says "it's not what you know, it's who you know." If you're striving to reach ambitious goals, it's impossible without the right relationships. So how do you reverse-engineer relationships with the exact people you want to know? Through his podcast B2B Growth and his company Sweet Fish Media, James Carbarry has pioneered a concept called content-based networking—a new approach to building your professional network. Instead of relying on chance encounters and random in-person events, content-based networking allows you to connect with anyone, at any time, and from anywhere in the world. In Content-Based Networking, you'll learn a proven five-part framework to consistently connect with potential customers, investors, referral partners, industry influencers, and anyone in between. Using this framework, you'll develop thought leadership in your industry, while simultaneously creating meaningful relationships with the exact people that can help you reach your goals and dreams.

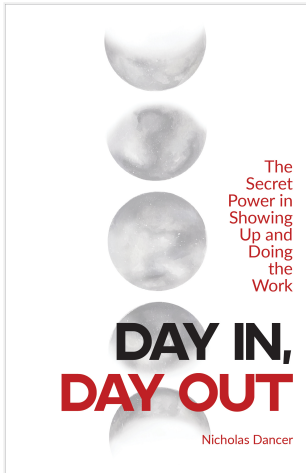
About The Author

James Carbarry's podcast, B2B Growth, has been downloaded over 3 million times and is a top-ranked podcast according to Forbes. James has interviewed world-class thought leaders like Gary Vaynerchuk and Simon Sinek, and has been a contributor for Huffington Post, Entrepreneur, and Business Insider. When James isn't writing a book or running his business, you can find him sipping Cherry Coke Zero, eating Red Vines licorice, and trying to figure out how he somehow convinced the most incredible woman on the planet to marry him.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- BUSINESS & ECONOMICS / Project Management
- BUSINESS & ECONOMICS / Workplace Culture



Lioncrest Publishing
Publication Date: 9/5/2019

Trim Size: 8.5x5.5
Page Count: 250
Retail Price (USD): 16.99
Age: 18+
ISBN: 978-1544502748

Day In, Day Out

By Nicholas Dancer

Are you working hard, but continue to feel stuck? Does every day come with more responsibilities that make life feel like a task to be completed rather than enjoyed? In *Day In, Day Out*, Nick Dancer invites you to build a life on the timeless principles that have brought out the best in humankind since the beginning. Technology has changed our lives, but nothing has changed about the battle inside of us—we want a great business and life, but have been told we can do it differently. Too many quick fixes, tricks, and hacks have led us down a path of excitement to make long-term lasting changes, but time and time again they seem to fizzle out. Sharing stories from his experiences as a husband, dad, and business owner, Nick helps you see that skipping steps has never worked. He'll help you find your way back to the basics and rediscover that doing the simple things day in and day out put you on the path to greatness in work and life.

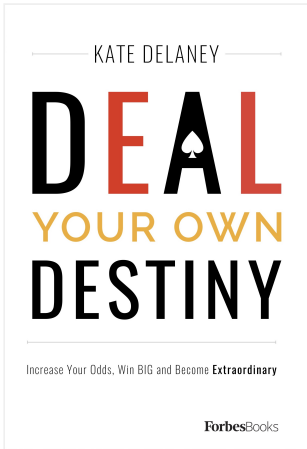
About The Author

Nick Dancer owns and operates Dancer Concrete Design, a specialty concrete finishing company that started in his basement and has grown to be the leader for architectural concrete finishes in the region. He lives in Fort Wayne, Indiana, and his favorite thing is celebrating life with his wife, Alexis, and three sons.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- BUSINESS & ECONOMICS / Workplace Culture



ForbesBooks
Publication Date: 11/9/2018

Trim Size: 9x6
Page Count: 160
Retail Price (USD): 24.99
Age: 18+
ISBN: 9781946633149

Deal Your Own Destiny

By Kate Delaney

No One Gets To Decide The Hand They're Dealt In Life - Become The Dealer. When Kate Delaney, an award-winning journalist, felt down on her luck and her career, she decided to take the fate of her future into her own hands. Through anecdotes from her early career, as well as reflections on the stories of great athletes, Deal Your Own Destiny reveals how Kate went from working at small, local radio stations to hosting two nationally syndicated radio shows and how you can take control of the trajectory of your future. In this quick and impactful read, Delaney walks you through the decisions that were paramount to her career's success and how you can make bold moves that change the course of your destiny. Filled with valuable lessons including finding the right balance between work and life and dedicating yourself to your path, Deal Your Own Destiny is essential for anyone seeking to make life- or career-changing decisions. Start dealing your own destiny today.

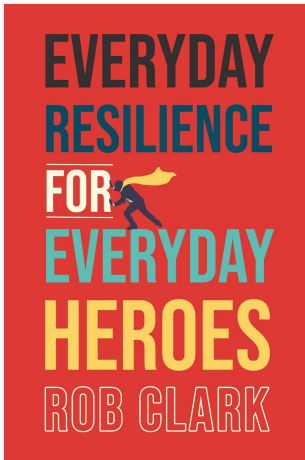
About The Author

KATE DELANEY is a top business and motivational speaker and a host for NBC Sports Radio Network whose unique background and straightforward approach opens the hearts and minds of her audiences and challenges them to get into action. As an Emmy-award- winning journalist, she has interviewed more than 15,000 people including U.S. presidents, top CEOs, and Hall of Fame athletes. Kate has broadcasted from all over the United States and the world and is one of the first women to ever host a solo sports radio talk show in a Top 10 market—WFAN in New York City and KRLD in Dallas, Texas. She currently hosts two nationally syndicated radio shows each week—"The Kate Delaney Show" on the NBC Sports Radio Network and a weekly feature with ForbesBooks that showcases movers and shakers in the business world. Kate is the president of the National Speakers Association in North Texas and serves on the advisory board of the Dallas Network Bar, a high-tech, members-only professional network hub.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- BUSINESS & ECONOMICS / Women in Business
- SELF-HELP / Motivational & Inspirational
- BUSINESS & ECONOMICS / Motivational



Koehler Books

Publication Date: 9/15/2020

Trim Size: 9x6

Page Count: 204

Retail Price (USD): 17.95

Age: 18+

ISBN: 9781646630257

Everyday Resilience for Everyday Heroes

By Rob Clark

We all have the capacity for resilience. We all have the capacity to overcome our everyday challenges and move forward with a positive attitude. Sometimes, we just need a little encouragement. *Everyday Resilience for Everyday Heroes* highlights the four major facets of resiliency: Adversity, Perspective, Passion and Appreciation. Through personal anecdotes, newsworthy tidbits and descriptive analogies, Rob Clark leverages classic storytelling to guide us all down a path toward resilience. Resilience is not complicated. But just because it is simple does not mean it is easy. We all face a spectrum of challenges in our own lives. *Everyday Resilience for Everyday Heroes* provides us the structure and the strength we need to move forward with courage.

About The Author

Rob Clark is a professional speaker and the author of *Flynndini Lives*, a children's book, and *Smiling in the Cube*, a motivational business book. He has over twenty-five years of direct sales experience and has become one of the leading authorities on resilience in the workplace. Rob has been the subject of numerous articles and podcasts, and his weekly blog, *The Resilient Worker*, has reached thousands of readers over the past five years. Rob lives just outside Washington, DC, with his beautiful wife, Jennifer, his four wonderful children, Justin, Riley, Courtney, and Cassidy, and his amazing dog, Parker.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- SELF-HELP / Motivational & Inspirational
- SELF-HELP / Personal Growth / Success
- SELF-HELP / Personal Growth / Self-Esteem

JIM RUSHTON



GUARANTEED ANALYTICS

A PRESCRIPTIVE APPROACH TO
MONETIZING ALL YOUR DATA

Lioncrest Publishing
Publication Date: 11/8/2019

Trim Size: 8.5x5.5
Page Count: 256
Retail Price (USD): 19.99
Age: 18+
ISBN: 978-1544505480

Guaranteed Analytics

By Jim Rushton

Decision-makers can't get enough from data. The problem is, most leaders only use data to reaffirm the obvious information—and their companies are suffering because of it. Executives interested in getting to scalable, insight-driven business decisions are not sure where to start. Who should lead such a program? Will it be worth the effort? The good news is that, yes, underneath that surface-level data lies a treasure trove of useful information, and with the right approach you can get to it. With business analytics, you can have the competitive advantage you've been missing. In *Guaranteed Analytics*, Jim Rushton offers a prescriptive approach to implementing an analytics program that will help you move past the obvious about the "stars" and "dogs" of your business and dive into where the true money—and competitive advantage—lies. Jim delivers a prescriptive approach on the discipline of analytics for organizations and how it can be leveraged to monetize your data. This is a book about identifying the opportunity analytics present, building an insight-focused culture, and unlocking the stories behind the numbers. *Guaranteed*.

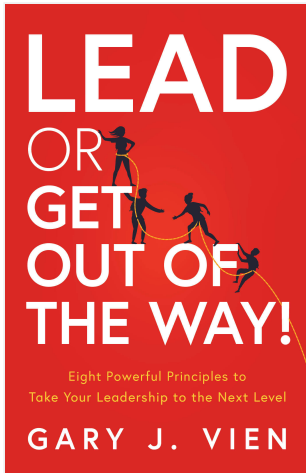
About The Author

JIM RUSHTON began his career in analytics working with some of the biggest consulting companies in the world, including Accenture, Deloitte Consulting, and IBM Global Services. Jim then moved to an executive position with Verizon, where he oversaw the company's customer and marketing information. Leveraging his experience across corporate America, he helped found Armeta Analytics, and in the past decade, his team has helped dozens of Fortune 1000 companies learn how to monetize their data. In his spare time, Jim likes to spend time outdoors collecting rocks for a hand-built stone chapel, eating Texas' famous smoked brisket, and watching the sunset.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- BUSINESS & ECONOMICS / Management Science
- COMPUTERS / Enterprise Applications / Business Intelligence Tools



Piasa Leadership
Publication Date: 1/12/2020

Trim Size: 8.5x5.5
Page Count: 172
Retail Price (USD): 19.99
Age: 18+
ISBN: 978-1544505640

Lead or Get Out of the Way!

By Gary Vien

Leaders are not born, they are developed. Everyone has an opportunity to be a great leader if they're willing to put in the practice that leadership requires. They must also be open to putting themselves out there to fail or succeed. So, ask yourself: Do I want to learn new ways to improve myself and change the way I approach challenges and opportunities? If the answer is yes, you need Lead or Get Out of the Way! Infused with lessons from his forty-year career, Gary J. Vien shares eight powerful principles of leadership along with ways to make you more effective at work and throughout your life. He'll show you how to build relationships, take control of what you can control, be the owner of your actions, use business etiquette, observe your environment, and take advantage of what you have. Told with a mix of storytelling, anecdotes, and a dash of fun, this book is the breakout you're looking for!

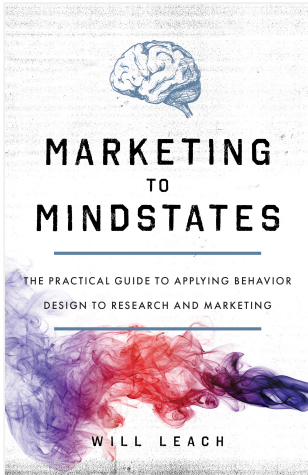
About The Author

GARY J. VIEN is the eternal optimist, finding lessons in leadership everywhere he looks. He has been fortunate to work throughout the United States in the entertainment industry as a senior leader for almost forty years, and has recruited internationally. He found additional purpose and opportunities within the Credit Union movement. Vien serves on many community and national volunteer boards in various leadership positions. These experiences have deepened his passion and drive to focus on developing leadership skills to help young professionals and emerging leaders reach their potential and to use their expertise to make their communities better. To learn more, visit GaryVien.com.

Current Licenses: None

BISAC Codes

- BUSINESS & ECONOMICS / Leadership



Lioncrest Publishing
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Page Count: 256
Retail Price (USD): 17.99
Age: 18+
ISBN: 978-1544512402

Marketing to Mindstates

By Will Leach

Your nonconscious mind will filter out more than 99 percent of marketing you “see” today. Traditional marketing simply doesn’t work in today’s complex world. To reach today’s customers and influence their purchases, marketers and market researchers need to understand and harness the power of applied behavior psychology and behavior economics to break through these nonconscious filters and drive purchase behaviors—a process called Behavior Design. In *Marketing to Mindstates*, Will Leach, founder of TriggerPoint Design, a leading behavior research and design consultancy, demystifies this nonconscious filter and explains how to bypass it, introducing readers to temporary moments of influence called mindstates. Using his Mindstate Behavioral Model, he shows you specifically how to create behaviorally optimized messaging designed to activate these mindstates and trigger real emotional engagement. With this book, researchers and marketers will finally have a practical guide to creating behaviorally designed marketing that psychologically breaks through your customers’ nonconscious to drive new behaviors and topline growth.

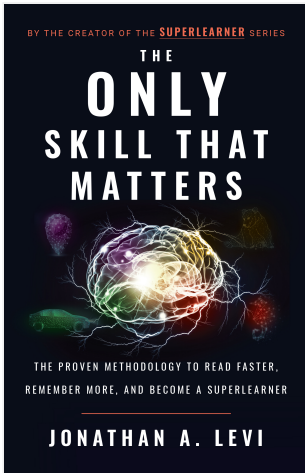
About The Author

Will Leach is the founder of TriggerPoint Design, a leading behavior research and design consultancy specializing in using behavior economics and decision design to drive consumer decision making. He is a behavior design instructor at the Cox School of Business at Southern Methodist University and has more than twenty years of behavior insights experience working with Fortune 50 companies to solve their most important behavior challenges. Will is the only two-time winner of the EXPLOR Award for his work in behavior design and is known as America’s foremost authority in applying behavior science to marketing.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- BUSINESS & ECONOMICS / General



Lioncrest Publishing
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Retail Price (USD): 15.99
Age: 18+
ISBN: 978-1544504346

The Only Skill that Matters

By Jonathan A. Levi

In the next ten years, every knowledge worker on earth will become one of two things: invaluable or obsolete. No matter the industry, the pace of progress and new information is faster today than ever before in human history—and it's accelerating exponentially. In this new reality, how can we possibly hope to keep up? How can we learn, unlearn, and relearn fast enough to stay relevant in the world to come? In *The Only Skill That Matters*, Jonathan Levi unveils a powerful, neuroscience-based approach to reading faster, remembering more, and learning more effectively. You'll master the ancient techniques being used by world record holders and competitive memory athletes to unlock the incredible capacity of the human brain. You'll learn to double or triple your reading speed, enhance your focus, and optimize your cognitive performance. Most importantly, you'll be empowered to confidently approach any subject—from technical skills, to names and faces, to foreign languages, and even speeches—and learn it with ease.

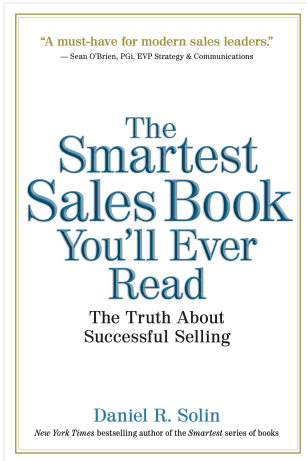
About The Author

JONATHAN LEVI is a serial entrepreneur, keynote speaker, podcaster, and bestselling author of the *Become a SuperLearner* book and online course series. After struggling for decades as a student and "slow learner," Jonathan discovered a powerful methodology for learning faster and remembering more. Since 2014, Jonathan has taught this methodology to over 220,000 people in 205 countries and territories. His award-winning podcast, *SuperHuman Academy*, has been downloaded over 3 million times. Jonathan has been featured in such media outlets as *The Wall Street Journal*, *Inc.*, *BusinessInsider*, and *LifeHacker* UK. He lives in Tel Aviv, Israel, with his wife, Limmor. To learn more, visit superhumanacademy.com.

Current Licenses: , English Worldwide (Audio)

BISAC Codes

- PSYCHOLOGY / Cognitive Neuroscience & Cognitive Neuropsychology
- PSYCHOLOGY / Education & Training



Silvercloud Publishing
Publication Date: 3/3/2014

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Page Count: 277
Retail Price (USD): 27.95
Age: 18+
ISBN: 9780986047800

The Smartest Sales Book You'll Ever Read

By Daniel R. Solin

"The latest book in the Smartest series by New York Times best selling author, Daniel Solin. Dan Solin has garnered a legion of fans with his international bestselling Smartest series of books. These books, and his widely read blogs on USNews.com and The Huffington Post, established him as a leading investor advocate. In his Smartest series of books, Solin showed you how to invest based on sound, peer-reviewed evidence. Hundreds of thousands of readers fundamentally changed the way they invested based on his advice. Now Solin is about to transform sales. Forget everything you have read about walking on hot coals, thinking positively, repeating mantras (are you really "better every day" just by saying it?), and following scripts like "if they say this, you say that." In this meticulously researched and ground-breaking book, Solin demonstrates there is only one way to sell. It's simple to understand and easy to implement. The principles he sets forth will markedly increase your ability to close sales. The impact of this book far transcends closing sales. Based on compelling research, Solin shows how his strategies will also enhance the overall quality of your life, improve your health, lessen anxiety and increase your level of happiness. Best of all, Solin's writing style is simple. The chapters are short and easy to understand. It doesn't matter if you are selling financial services, cars or washing machines. If you're one of the millions of Americans selling a service or product, your life will be changed by the savvy, empowering information in The Smartest Sales Book You'll Ever Read."

About The Author

Dan Solin has been involved in sales his entire life. He has sold hundreds of millions of dollars of legal and advisory services and hundreds of thousands of books as a New York Times bestselling author. He is the author of The Smartest Investment Book You'll Ever Read, The Smartest 401(k) Book You'll Ever Read, The Smartest Retirement Book You'll Ever Read, The Smartest Portfolio You'll Ever Own, and The Smartest Money Book You'll Ever Read. His award winning books have been widely praised by The New York Times, The Wall Street Journal, The Library Journal, and many financial columnists, authors and others. He has appeared on The Early Show, The O'Reilly Factor, MSNBC's Week-end Economic Review, Fox Business and CNN's Money. He has been interviewed on hundreds of radio programs, including USA, CBS, ABC and NPR. Visit his website at www.danielsolin.com

Reviews

In his new book, the wise and savvy Dan Solin explains that smart selling is more than just trying to close a deal. It's about self-esteem, relationships and personal growth. If you are looking for

something that is introspective rather than just a checklist, this is a must read."

— Steve Wasserman, Vice President & Divisional General Manager, E.W. Scripps Television

"I've been in sales for thirty years. This book is a revelation, not just techniques and strategies, providing a solid foundation for truly rewarding success. It's changing my life."

— Paul Supplee, Executive Producer,
Paul Supplee Productions

"Solín's books are the Smartest because they take a wise zoomed-out perspective. So this is not a typical sales book. He zooms out further and more effectively than ever, giving a truly holistic view of being great at sales —and life itself!"

— Derek Sivers, sivers.org

"It's refreshing to read a sales book that's more about empathy and alignment than about taking control. For twenty-eight years I've coached authors, publishers, and employees on sales. I'm going to make The Smartest Sales Book part of my training program. Whether you're an entrepreneur, mid-level manager, seasoned salesperson, or just starting your first job, you'll find Dan Solín's book helpful and illuminating."

— Cynthia Frank, publisher and publishing consultant, Winner, Outstanding Woman of Independent Publishing Award

Current Licenses: None

BISAC Codes

- BUSINESS & ECONOMICS / Sales & Selling



Time Off LLC

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Page Count: 366

Word Count: 90455

Retail Price (USD): 18.99

Age: 18+

ISBN: 9781734794403

Time Off

By John Fitch, Max Frenzel, Illustrated By

Mariya Suzuki

Discover the transformative power of leisure to recapture your calm and creativity. We live in a time where busyness is often seen as a badge of honor. But are your busiest days really the ones that make you feel the most accomplished? If all of your hard work isn't working, it might be time to question the common assumption that "busy" = "productive." After reaching breaking points in their careers, business coach John Fitch and AI researcher Max Frenzel both learned the critical importance of taking time off. Now these former workaholics are here to help you revolutionize the way you get things done. *Time Off: A Practical Guide to Building Your Rest Ethic and Finding Success Without the Stress* reveals how history's greatest minds, as well as some of the most successful leaders, thinkers, and creatives of today, found success by practicing a more balanced approach to work and life. Embracing their insights on how constant hustle can be your worst enemy, you will realize that time off means much more than just taking a break. By learning how to slow down, you will rediscover a more fulfilled and versatile version of yourself and unlock your true creative potential. In *Time Off*, you'll discover:

- The most effective methods to reclaim leisure, while increasing productivity and creativity
- Why your work ethic needs to be supported by an equally solid rest ethic
- Tactics for getting away from the work without the dreaded guilt
- Why time off and leisure will be key competitive advantages in the future of work
- How to thrive alongside AI and use technology to become more human
- The many ways in which time off improves your leadership skills, and much, much more!

About The Author

John Fitch is a business coach, angel investor, and writer. He is a recovering workaholic who wrote *Time Off* for a former version of himself. John studied Business and Media at The University of Texas at Austin. He has built a career designing digital products and as an active angel investor in technologies that are automating the mundane work that most people don't enjoy. He cares deeply about the future of work and is optimistic that everyone has the opportunity to join the creative class in the near future. He cultivates great ideas and inspiration by hosting a dinner party, training Jiu-Jitsu, taking a short trip to somewhere new, farming, playing music, and dancing with his partner, Sara. You can find John at www.john-fitch.com

Max Frenzel is an AI researcher, writer, and digital creative. After receiving his PhD in Quantum Information Theory from Imperial College London and working as a postdoctoral research fellow at Tokyo University, Max has been involved in several tech startups,

focusing on the intersection of AI research and product design. Most recently he has been interested in the applications of AI and deep learning to creativity, design, and music. Some of the AI-art Max has been involved in was exhibited at places like the Barbican Centre in London, and he is a regular public speaker on topics such as AI and creativity. In his time off, Max enjoys good coffee, tries to perfect his bread baking skills, and produces electronic music and performs around Tokyo. You can find him online at www.maxfrenzel.com.

Mariya Suzuki was born in Nara and studied illustration in Long Beach, California. She currently works as an illustrator in Tokyo. She has contributed her work for many musicians, food professionals, and books and magazines from around the world. Aside from work, she enjoys going around town to draw subjects whose shape or story catches her attention. Find her at www.mariyasketch.com.

Press

Fast Company: <https://www.fastcompany.com/90515476/how-to-build-a-rest-ethic-that-is-as-strong-as-your-work-one>

Thrive Global: <https://thriveglobal.com/stories/john-fitch-max-frenzel-dont-confuse-busyness-with-productivity/>

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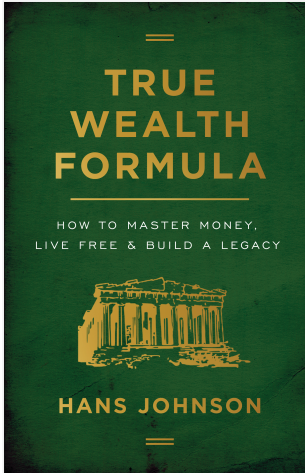
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True Wealth Formula: How to Master Money, Live Free & Build a Legacy

By Hans Johnson

You've worked hard to get where you are, and you're doing well by most people's standards. But despite your outward success, the income you earn only feeds an endless cycle of consumption, debt, and despair. You need a simpler, more effective approach to money management—and life. True Wealth Formula: How to Master Money, Live Free & Build A Legacy is a step-by-step roadmap and master strategy to gain control over your money and master the investing game, while delving into the deeper meaning of wealth, relationships, fulfillment, and legacy. Offering unconventional but proven strategies, Hans Johnson shows you how to sift through the ungodly amount of financial information out there, and develop a reliable system that produces repeatable, automated results. The door to personal freedom lies within you. True Wealth Formula will show you how to unlock it and gain access to the life of momentum and blessing you were intended for.

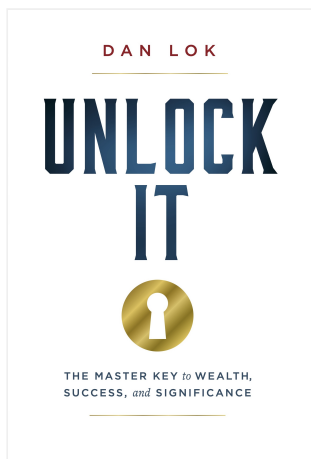
About The Author

Hans Johnson rose from a childhood of poverty to become co-founder and chief executive of a multimillion-dollar business. Raised in Hawaii, Hans started his first business at the age of eight, learning through self-study, innate curiosity, and the desire to transcend his circumstances. By the time he was twenty-three, he was featured in Success magazine for earning a six-digit income as the owner of a home business. Today, he is the developer of the True Wealth Formula system and Wealth Builder app, available in app stores. Hans lives in Texas with his wife, inspirational speaker Dani Johnson.

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Unlock It!

By Dan Lok

After ten years since his last best-selling book, Dan Lok, founder of Closers.com is finally unveiling his new book! In *Unlock It*, you'll find the strategies and methods Dan used personally to go from being a poor immigrant boy with \$150,000 debt to becoming a global social phenomenon and the leader of the largest virtual closing organization in the world. If you are struggling financially, you'll learn how to develop skills not taught in schools that will increase your income and Financial Confidence. If you are building or leading an organization, you'll get an inside look at how Dan Lok strategically scaled his organization through a combination of digital media and Social Capital, High-Ticket Closers and an unbeatable team culture. Wherever you are, *Unlock It* will show you how to find your own way to achieving wealth, success and significance.

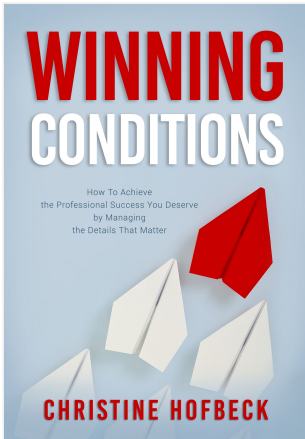
About The Author

Dan Lok is a Chinese-Canadian business magnate and global educator best known for being the founder and chairman of Closers.com - the world's #1 SaaS platform which connects companies to closers. Beyond Closers.com, Mr. Lok has led several global movements to redefine modern education where Mr. Lok has taught men and women from 120+ countries to develop high income skills, unlock true financial confidence and master their financial destinies. Beyond his success in business, Mr. Lok was also a two times TEDx opening speaker. An international best-selling author of over a dozen books. A member of Young Presidents Organization (YPO) - a private group of global chief executives whose companies employ 16 million people and generate 6-trillion USD in annual revenues. And he is also the host of The Dan Lok Show - a series featuring billionaire tycoons and millionaire entrepreneurs. Today, Mr. Lok continues to be featured in thousands of media channels and publications every year and is widely seen as one of the top business leaders by millions around the world.

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Winning Conditions

By Christine Hofbeck

As highlighted in Ron Howard's critically acclaimed National Geographic documentary series Breakthrough, Christine is a pioneer and trailblazer in the business world, where she has proven that her methods of playing to win work. In *Winning Conditions*, Christine teaches readers that success isn't built only on the work itself. It isn't automatically based on who is the smartest or who works the longest, or who has the best skills or the most innovative ideas. Often, success is influenced by the manner in which you share or present your work. Small improvements in delivery can result in substantial improvements in outcome. People succeed not simply because they deliver a winning work product or idea, but also because they deliver their product or idea in a winning way. This book is a joyful, insightful, and empowering read that teaches readers how to deliver their work so that it is more likely to be recognized and accepted. Readers who begin to consciously implement these ideas will see their business partners and customers respond more positively. They will see improved outcomes while their reputations and overall success grow. They will begin to win. Christine already has a large established platform driven by extensive television, magazine and radio coverage including, in 2017, appearing on the cast of *SURVIVOR*. She has three decades of highly successful business experience—tested and proven winning conditions!

About The Author

Christine Hofbeck is an actuary and analytics expert, and has been named a pioneer and trailblazer in her field. An in-demand keynote speaker, she has a large established platform driven by extensive television, magazine and radio coverage including appearing in Ron Howard's critically acclaimed National Geographic documentary series Breakthrough and CBS's hit reality television show Survivor. Christine is a graduate of the University of Pennsylvania and MIT, and lives in NJ with her husband and three children.

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- BUSINESS & ECONOMICS / Women in Business